TELEVISION Forecast

NOVEMBER 29 TO DECEMBER 5 INCLUSIVE

Coming January 8th!

WBKB **WENR-TV** **WGN-TV**

WTMJ-TV, Milwaukee

"CHICAGOLAND'S FAMILY TELEVISION THEATRE"

Tuesday, 8:15 P.M.
"Personality Profiles"
with Dorsey Connors.

Wednesday, 9:00 P.M.
"Club Television"
Chicago's original video night club.

Sunday, 6:00 P.M.
"Reel Adventures"
Outstanding amateur films.

WGN•TV CHANNEL 9

Stage Errors

Advice for TV Beginners

Hardly a day passes that we don't meet some one girl or boy interested in becoming a television star. We are grateful for the confidence these young people have placed in our counsel, but hasten to advise them—and anyone else with an eye on the TV screen—that video stars are not made overnight.

It takes hard work, plenty of time.

Some stage errors, however, are so glaring that Chicago stations have drawn up basic rules to govern the performance of their stars, regardless of their former radio experience.

These are rules the amateur would do well to read over carefully before appearing on any show. Mr. Average Reader will also find the rules interesting; they will give him a better idea of the complexities of staging television productions, not one or two, but hundreds each week.

—Remember, the television audience sees only what the camera sees.

—Speak up. In most productions, except remote telecasts at sports events, microphones are kept out of the picture.

—Avoid that "I'm-waiting-for-a-cue-to-go-on" expression at the beginning of scenes. Acknowledging cues or signals renders an amateurish touch.

—Work close, abnormally close, to fellow players. This practice helps cameramen to wheel in for close-ups and prevents cutting one of the players out of the picture frame.

—If given a definite spot in which to stand, adhere to the wishes of the director. Camera movements and special techniques are planned ahead to conform with actor's placements.

—Move slowly, rise and sit slowly. This will give the cameraman a better opportunity to follow you.

—Be available on the set. Nothing is more frustrating for a director than to discover a player has wandered off for a coke or smoke. Floor managers cannot leave their phones and conduct a hunt. Take your entrance on cue from the manager or on a line.

—Watch the manager. He is there not only to help the show, but to help you. Even though the camera may be off you during the course of the show, keep a careful eye on him for unexpected instructions. Signals are often given by hand, previously prepared cards, or on a chalk marked slate. It certainly helps to learn both radio and television signals, and to consult with each floor manager before the program.

—Tip on timing. In order to maintain a schedule, shows must not run undertime or overtime. The floor manager will indicate a stretch or a hurry signal.

—Watch the red lights. On the top of each camera a red light will burn while the camera is on. Remember—that is the picture your audience will see.

—At the end of a scene, your mood and position must be sustained. Do not drop expression or walk off until the all-clear is given and the next scene flows smoothly.

There are others, but these will give you an idea of how to aid the director, giving him more time to concentrate on dramatic angles, not to mention the confidence you will have in knowing elementary rules.

TELEVISION Forecast

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Television Forecast for

Monday

November 29, 1948

WENR-TV Channel 7

6:00—Dinner Music.
6:30—FILM SHORTS.
6:45—UNCLE MISTLETOE. The adventures of a roly-poly puppet.
7:00—HOLIDAY STAR REVIEW. A gala two hour television extravaganza with George Jessel as emcee and featuring such stars as Paul Whiteman, Connie Boswell, Jean Sablon, The Hartmans, Paul Draper, Phil Silvers, Morey Amsterdam, Jerry Colonna and the Golden Gate Quartet.
9:15—Title to come. Irv Kupcinet and Tommy Bartlett, from the Casino Cafe of Tomorrow.

WGN-TV Channel 9

6:00—Test Pattern and Dinner Music.
7:00—COMING ATTRACTIONS.
7:30—LITTLE BORDY.
8:00—CHICAGOLAND NEWSREEL. Local, national and international news.
8:15—SPORTSMEN'S CORNER. Jack Brickhouse with sports news and guests.
8:30—CHICAGO TELEVISION MYSTERY THEATER.
9:00—"THE RETURN OF THE SCARLET PIMPERNEL." An Alexander Korda feature film starring James Mason.
10:30—CHICAGOLAND NEWSREEL.

WBKB Channel 4

6:00—KUKLA, FRAN AND OLLIE in "Junior Jamboree" with the rest of the Kuklapolitan troupe.
6:15—6:15 EXPRESS.
6:45—MAN ON THE STREET with Russ Davis. Things you didn't know about ordinary folks.
7:30—FILM.
7:50—NEWS with John Dunham.
8:00—AT OUR HOUSE with Jim and Edie Dexter. Television's answer to "Easy Aces."
8:15—FILM.
8:30—WRESTLING from Midway Arena with Russ Davis announcing.
10:30—HEADLINE NEWS.

WTMJ-TV Channel 3

7:00—ABC HOLIDAY STAR REVUE. George Jessel emcee, Paul Whiteman, Connie Boswell, Jean Sablon, Charles Trenet, The Hartmans, Paul Draper, Phil Silvers, Morey Amsterdam, Jerry Colonna and the Golden Gate Quartet.
9:15—REEL FUN VARIETY ENTERTAINMENT ON FILM.

(Subject to Change)

BEHIND SCENES is John M. Wehrheim, veteran National Broadcasting company executive, recently promoted to business manager of WNBQ, channel 5.

Jack Fascinato Adds New Show

For some time Jack Fascinato has been appearing with the Kuklapolitan Players of WBKB in the capacity of musical director. Now Jack takes on new duties with the Ernie Simon "Daffy Derby."

Being a pianist-arranger-composer adds up to the fact that Jack is a fine musician; that is evidenced by the many fine tunes he has composed being heard on WBKB, records and radio. Some of his tunes are "Sissy" recorded by Ted Weem; "Drop Me a Line" recorded by Jimmy Dorsey, and "You're a character Dear" recorded by the Dinning Sisters. And there is the recent hit of the "Kukla, Fran, and Ollie" show that Jack wrote especially for Ollie entitled "Hello Cutie."

Jack started his career at the age of five as a trumpet player in a Missouri church. During his school days Fascinato edited school papers and led student dance bands. He studied music at Culver-Stockton college where he was graduated with a B.A. in Music. He

(*Continued on page* 12)

Uncle Mistletoe Captivates TV Fans

A new puppet-character in on your TV screen: Uncle Mistletoe. He's on channel 7, WENR-TV, each Monday, Tuesday, Wednesday and Friday and already he's a familiar to thousands of children who rely on him for first-hand reports from the North Pole and Santa Claus.

Uncle Mistletoe co-stars with Aunt Molly, in real life Miss Jenifer Holt, Broadway and Hollywood star seen recently in "Life With Father" and "Two for the Show."

Skeets Minton, puppeteer, manipulates Mistletoe while Johnny Coons executes all the voices.

NBC Network Gets Kukla, Fran, Ollie

"Junior Jamboree", starring Kukla, Fran and Ollie and sponsored by RCA Victor, will be telecast over the NBC network outside of Chicago, beginning Monday, November 29. The show will continue to originate in WBKB's Chicago studios.

The NBC network will carry the program by special arrangement with WBKB, who owns the contract for the show. The contract expires June, 1949.

Don't Miss

ELGIN AMERICAN'S

2-Hour TELEVISION

HOLIDAY STAR

VANITIES

starring
GEORGE JESSEL
as
Master of Ceremonies, with
an all star cast including:

Paul Whiteman and Orchestra
Cannie Baswell
Phil Reagan
Ethel Smith
Golden Gate Singers
The Hartmans
Phil Silvers
Paul Draper
Morey Amsterdam
Jerry Colona
Baird Puppets

Monday, November 29
Station WENR-TV
7:00 to 9:00 P.M. CST

Television Forecast for

Tuesday

November 30, 1948

WGN-TV Channel 9

6:00—Test Pattern and Dinner Music.
7:00—COMING ATTRACTIONS.
7:30—LITTLE BORDY.
8:00—CHICAGOLAND NEWSREEL.
8:15—PERSONALITY PROFILES, with Dorsey Connors and guests.
8:30—FILM.
9:00—WRESTLING with Dennis James as commentator from New York by way of the DuMont Network.
10:30—CHICAGOLAND NEWSREEL.

WBKB Channel 4

6:15—6:15 EXPRESS.
6:45—MAN ON THE STREET with Russ Davis. Things you didn't know about ordinary folks.
6:00—KUKLA, FRAN AND OLLIE in "Junior Jamboree", Television's greatest show for all ages.
7:30—LITTLE OTTO. Dick Synder makes friends at his drawing board.
7:40—FILM.
7:50—NEWS with John Dunham.
8:00—FILM.
8:15—MIDGET BOXING with Jim Ameche describing as tiny mites rock and sock for paloops.
8:30—MEET THE ROCKETS with Joe Wilson.
8:44—FILM "I Cover Chinatown".
9:00—FEATURE FILM.
10:00—HEADLINE NEWS.

WENR-TV Channel 7

6:00—Dinner Music.
6:30—FILM SHORTS.
6:45—UNCLE MISTLETOE. The adventures of a roly-poly puppet.
7:00—FEATURED FILM.
8:00—CARTOON CONTRASTS. Two artists sketch the same idea with different methods.
8:15—FILM SHORTS.
8:30—CHICAGO BEARS QUARTERBACK SHOW. A review of the team's preceding game discussed by players and coaches. Los Angeles Rams—Bears.
9:00—BOXING from the Rainbo Arena.

WTMJ-TV Channel 3

7:00—LET'S LOOK AT THE NEWS.
7:15—FILM FEATURETTES.
7:30—NBC AMERICA SONG.
7:50—ROVING CAMERAS Film Snapshots.
8:00—ABC CARTOON CONTRASTS.
8:15—ABC FILM SHORTS.
8:30—GASLIGHT FOLLIES. Film glimpses from the good old days.
8:50—CARTOON FUN ON FILM.
9:00—ABC AMATEUR BOXING from Chicago Rainbo Arena.

(Subject to Change)

Notes from Readers . . . .

All letters should be addressed to the Editor, *Television Forecast*, 185 North Wabash, Chicago 1. Letters must be signed; names will be withheld on request.

Sirs:

Your article ("Is Hotel TV Illegal?) was very good. I think the air should be free. In fact I think it should be OK to charge my neighbors to see television. I think theaters should charge people to see television.

Wilmette, Ill. **WILMETTE FAN**

Sirs:

I believe David Solinger is all wrong in his opinion of TV exhibitions in public places. . . . After all, isn't the sponsor interested in the greatest number of people seeing his products. The air has been free to radio reception and should remain free to TV also.

Chicago, Ill. **GEORGE SELEAGYI**

Sirs:

I enjoy your *Television Forecast* a lot. However we do miss those morning programs and hope they will be back soon.

Evanston, Ill. **GEORGE GILLEN**

Sirs:

For several months my family and I received great pleasure from the program on station WBKB in which Bud Young and Richie Victor have appeared. In the past weeks we have missed them and are wondering what happened to these two lads.

Chicago, Ill. **VINCENT M. TRAKAN**

Sirs:

Why is it New York TV stations are now giving full-time schedules, morning, afternoon and evening, while Chicago—a city of over four million—cannot at least match this? Certainly there must be sponsors interested in providing entertainment for a most receptive group of fans.

Chicago, Ill. **MRS. M. J. LANNING**

Polo Telecasts Arouse Interest

Thank WENR-TV for those Polo games you're now watching on channel 7. Polo, which up until this time has had a limited audience, is now being watched by hundreds of thousands of Chicagoans via video.

Saturday nights this winter are being warmed up by the actions of the Dormeyers, Shamrocks, Pessimists, and Wilmettes, members of the senior division teams telecast as they compete for the championship.

Stars like Truman Wood, Fred Lutzow, Jerry Fordon, and George Cokinis, Robert Bond and Pat Connors, now perform for the largest audience in the world. And battling on the field with them are Robert Storm, Harry Owen, Jr., Jack Armstrong, James Leaton, George Bailey, and William Mayer.

CHANNEL 4 LISTENERS

WBKB has announced drastic time changes in their programing for this week. Please check the station for these changes.

Television Forecast for

Wednesday

December 1, 1948

WBKB Channel 4

6:15—6:15 EXPRESS.
6:45—MAN ON THE STREET with Russ Davis. Things you didn't know about ordinary folks.
6:00—KUKLA, FRAN AND OLLIE in "Junior Jamboree". Burr-Tillstrom, one of the country's outstanding puppet artists in action.
7:30—DAFFY DERBY with Ernie Simon. Old songs, old jokes done in a brand new way.
7:45—FILM.
7:50—NEWS with John Dunham.
8:00—TELE-CHARADES with Ed Roberts. Test your skill against the college groups. Fun for everyone.
8:30—FEATURE FILM.
9:30—HEADLINE NEWS.

WENR-TV Channel 7

6:00—Dinner Music.
6:30—FILM SHORTS.
6:45—UNCLE MISTLETOE. Adventures with a roly-poly puppet.
7:00—SET 'EM UP. Bowling show from the Rainbo Alleys.
7:30—FEATURE FILM.
8:30—WRESTLING from the Rainbo Arena.

WGN-TV Channel 9

6:00—Test Pattern and Dinner Music.
7:00—COMING ATTRACTIONS.
7:30—LITTLE BORDY.
8:00—CHICAGOLAND NEWSREEL.
8:15—SPORTSMEN'S CORNER.
8:30—SPARKLING TIME. Popular comic pantomime starring Chuck Dabney.
9:00—CLUB TELEVISION. Chicago's original video night club with stars of the entertainment world accompanied by Bob Trendler's orchestra.
9:45—FILM.
10:00—SPELL WITH ISBELL. Harold Isbell conducts a televised spelling bee with prizes for studio contestants and a jackpot telephone call for televiewers.
10:30—CHICAGOLAND NEWSREEL. Local, national and international news.

WTMJ-TV Channel 3

4:00—WHAT'S NEW. Ask Nancy Grey. Features of interest to women.
4:30—NBC HOWDY DOODY SHOW.
5:00—NORMAN CLAYTON AND THE CYCLOPS CLUB. Fun for youngsters.
7:00—LET'S LOOK AT THE NEWS.
7:15—FILM PROGRAM.
7:30—HAL ROACH COMEDY Film.
7:50—NBC FOX MOVIETONE NEWSREEL.
8:00—THE GRENADIERS. From Radio City auditorium live production.
9:00—SALUTE TO INDUSTRY with George Comte as host.

(Subject to Change)

Bennett Entertains on Radio, TV Shows

If he cups his left hand over his ear when he's singing, then it's Lee Bennett. At least that was the trademark of Mr.. Radio Bennett, whose theory was he could better tell how he sounded on the air if he used that system.

Now, Mr. Television Bennett has to curb those automatic reflexes, for video has a way of changing radio personalities. Lee is now seen Sunday evenings on WGN-TV in "Stars of Tomorrow," amateur talent program telecast from 9 to 9:30.

LEE BENNETT

Fans of Bennett the singer, Bennett the announcer, Bennett the bandleader have asked *Television Forecast* to interview the channel 9 star. This is what our reporters discovered:

Native of Nebraska

Lee is a native of Lincoln, Neb. Born on Independence Day, 1911, he was raised in the great plains, later was graduated in 1931 from the University of Nebraska where he was active in college dramatics. His first radio job with KFAB in Lincoln was as an announcer and writer.

Formed Orchestra

In 1935 Lee came to Chicago, first appeared on WGN as a singer, later became a vocalist with Jan Garber's orchestra. For seven years he trouped with Garber, making stage and radio appearance and acting in movie short subjects.

In 1936, Lee and Julie Randall, who also sang with Garber, were married. The two entertained thousands when Lee had his own orchestra during 1936-37.

Six years ago, Lee joined the staff of WGN as an announcer, later became soloist on the "Say It With Music" series. Followers of the "Chicago Theater of the Air" each Saturday hear Lee Bennett in a more formal type of program.

WGN-TV to Carry CBS Programs

Until micro-wave relay or coaxial cable connect Chicago with the rest of the CBS television network, WGN-TX will carry all available Columbia Broadcasting System programs by recording.

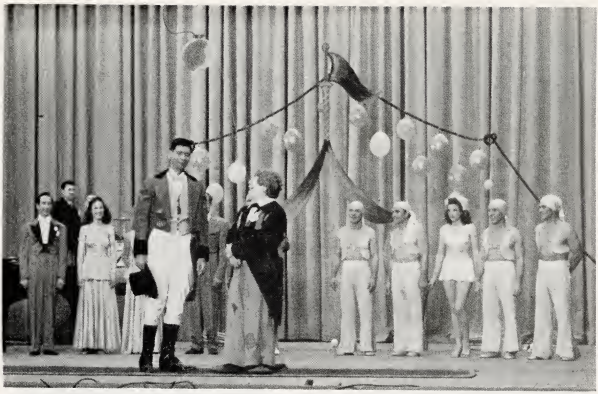
WGN-TV recently surprised the midwest with its announcement of the CBS affiliation. Other CBS stations are in New York, Boston, Schenectady, New Haven, Philadelphia, Baltimore, Washington, D.C., Atlanta, Detroit, Toledo, Milwaukee, Houston, Los Angeles, Cleveland and Seattle.

With the current freeze order on by the Federal Communications Commission, no new TV stations are being granted licenses to operate. CBS, last of the big networks to begin activities in Chicago, has temporarity beat the freeze.

It a thaw sets in this spring, and the FCC oks construction of the new stations, CBS may be assigned a separate channel. Until such time, it is anyone's guess what will happen next, what with Chicago TV being like Chicago weather.

TV Sets in Seattle Increase

Seattle, Washington, according to our west coast correspondent, now has 1,000 TV set owners serviced by KRSC-TV, with expectations of 4,000.



UNDER THE TV BIG TOP—Super Circus, seen Sunday afternoons on WENR-TV, stars Claude Kirchner as ringmaster and Cliff Boubier clown. A few of the variety acts seen on the channel 7 station can be seen in the background.

ON THE COVER

You'll see this scene more often when television station WNBQ begins full-time operations on channel 5. Photographed is the giant Merchandise Mart building, headquarters of NBC's TV studios. Watch for the NBC network hookup January 12 between New York and Chicago.

Jessel to MC WENR-TV Show

A New York stock broker on television is no attraction. . . .

But if that broker is Georgie Jessel, you might change your mind. Jessel is scheduled to appear on WENR-TV from 7 to 9.15 p.m., Monday, Nov. 29, in a special post-Thanksgiving program. As master of ceremonies, Mommie's boy Georgie will head an all-star ABC network laugh market.

Channel 7 viewers will see and hear Paul Whiteman, Connie Boswell, Jean Sablon, the Hartmans, Paul Draper and Jerry Colonna, The Golden Gate Quartet, Morey Amsterdam and Phil Silvers. Milwaukee televiewers will be able to see the show on WTMJ-TV.

TV Owner Rebuffs Those Who Wait!

Robert J. Chandler is a man of few words. A TV fan, Chandler lives in Fox Lake, Ill., and makes no bones about being disgusted with folks who think they should wait awhile before buying a TV set.

"Scuttlebutt" is what Chandler says to anyone claiming telereceivers cannot obtain video farther than 50 miles. Chandler not only gets the Chicago stations, WENR-TV, WGN-TV and WBKB, but Milwaukee's WTMJ-TV.

Anyone who wants to argue with him should drop in at Grand Ave. and Rt. 12, Fox Lake.

TV Experiments in France

French engineers are experimenting with an 800-line screen and may go 1,000 lines, according to a special report submitted to *Television Forecast* this week. Furthermore, the French engineers claim their system superior to that of the U.S., but American television manufacturers are urging them to adopt our tele-standards.

Television Forecast for

Thursday

December 2, 1948

WENR-TV Channel 7

Note: WENR-TV will not televise this date but will return to the air on Friday, December 3, 1948.

WGN-TV Channel 9

6:00—Test Pattern and Dinner Music.
7:00—COMING ATTRACTIONS.
7:30—LITTLE BORDY.
8:00—CHICAGOLAND NEWSREEL. Local, national and international news.
8:15—INDIVIDUALLY YOURS with Celeste Carlyle and beauty tips.
8:30—WRESTLING from the Madison AC with Jack Brickhouse announcing.
10:45—CHICAGOLAND NEWSREEL. News of the world.

WBKB Channel 4

6:15—6:15 EXPRESS.
6:45—MAN ON THE STREET with Russ Davis. Things you didn't know about ordinary folks.
6:00—KUKLA, FRAN AND OLLIE in "Junior Jamboree." Laughter for the whole family.
7:30—TOM MIX in "Miracle Riders." Riding and roping in the grand manner.
7:50—NEWS with John Dunham.
8:00—FEATURE FILM.
9:00—NEWS.

WNBQ Channel 5

8:30—FLOOR SHOW. Dunninger, the mentalist, Paul Winchel, ventriloquist, Peg Marshall, The Holidays and a guest.

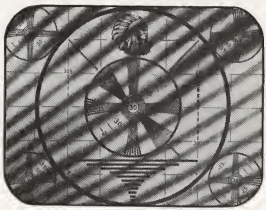
WTMJ-TV Channel 3

4:00—To Be Announced.
4:30—THE CHILDREN'S CORNER. Films for youngsters.
5:00—LITTLE AMATEURS with Carl Nelson.
7:00—LET'S LOOK AT THE NEWS.
7:15—FILM FEATURETTES.
7:25—FACTS AND FANCY. Unusual items from the Milwaukee Public Museum.
7:30—NBC MUSICAL MINIATURES.
7:50—NBC FOX MOVIETONE NEWSREEL.
8:00—ADAM VERSUS EVE. Quiz Show from Radio City Auditorium.
8:30—NBC DUNNINGER SHOW.
9:00—WRESTLING from the South Side Armory in Milwaukee.

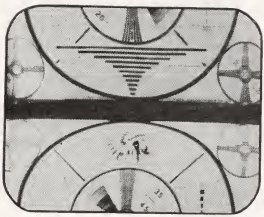
(Subject to Change)

Picture Trouble? Here Are Remedies

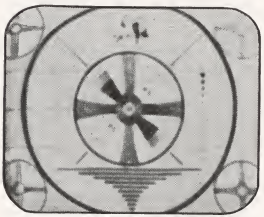
Clearer pictures for new televiewers take but a few moments. Maybe your trouble is one of the common variety pictured below. These faulty dialings are unnecessary, and the remedy for each is given below, through the courtesy of Admiral.



Short wave transmitter interference.



Vertical movement. Adjust vertical control.



Improper focus. Adjust focus control.

New hockey fans converted by video who watch the Blackhawks will find Wade Parmalee at one of the WBKB cameras covering the event. Parmalee helps spell Harry Birch and Art Kambs in addition to doing studio camera work for channel 4.

Video News For The Viewer.

***One year $3.00 Two years $5.00**

SEND TO

TELEVISION FORECAST, INC.

185 N. WABASH AVE. CHICAGO 1, ILL.

Television Forecast for

Friday

December 3, 1948

WGN-TV Channel 9

6:00—Test Pattern and Dinner Music.
7:00—COMING ATTRACTIONS.
7:30—LITTLE BORDY.
8:00—CHICAGOLAND NEWSREEL. Local, national and international news.
8:15—SPORTSMEN'S CORNER with Paul Fogarty.
8:30—MAN ABOUT TOWN. Hal Stark introduces interesting people and events around town.
9:00—BOXING. Jack Brickhouse describes bouts from the Madison AC.
10:30—CHICAGOLAND NEWSREEL. News of the world.

WBKB Channel 4

6:15—6:15 EXPRESS.
6:45—MAN ON THE STREET with Russ Davis. Things you didn't know about ordinary folks.
6:00—KUKLA, FRAN AND OLLIE in "Junior Jamboree." Something new every minute with Burr Tillstrom's loveable troupe.
7:30—SUN-TIMES COMIC CAPERS. Latest comics read by Don and Vera Ward.
8:00—TOUCHDOWN. The week's gridiron highlights, on film.
8:30—UNDER 21. Chicago's official teen age show.
9:00—FEATURE FILM.
10:00—HEADLINE NEWS.

WENR-TV Channel 7

6:00—Dinner Music.
6:30—FILM SHORTS.
6:45—UNCLE MISTLETOE. The adventures of a roly-poly puppet.
7:00—FEATURE FILM.
8:00—VAUDEO VARIETIES. A series of vaudeville acts.

WTMJ-TV Channel 3

4:00—WHAT'S NEW. Ask Nancy Grey. Features of interest to women.
4:30—NBC HOWDY DOODY SHOW.
5:00—MUSEUM EXPLORER'S CLUB.
7:00—LET'S LOOK AT THE NEWS.
7:15—PLAY 'EM OR PAY 'EM with the Radio City Quiztet Musical Quiz.
7:45—NBC FOX MOVIETONE NEWSREEL.
7:55—HIGH SCHOOL BASKETBALL. Game to be announced.
9:30—TOUCHDOWN FILM. Highlights of Major College Games including films of the Army-Navy Game.

(Subject to Change)

Television Forecast for

Saturday

December 4, 1948

WBKB Channel 4

7:45—Test Pattern.

8:00—WESTERN FILM with the Lone Rider. Rough, rapid action, the kind that western fans love.

9:00—SELECTED SHORT SUBJECTS.

9:30—JOHN DUNHAM and up-to-the minute pictorial summary.

WENR-TV Channel 7

6:31—Test Pattern.

7:30—FILM SHORTS.

8:00—STAND BY FOR CRIME. A mystery quiz.

8:30—INDOOR POLO.

WGN-TV Channel 9

Note: WGN-TV will not televise this date but will return to the air on Sunday, December 5, 1948.

WTMJ-TV Channel 3

3:30—Wild West Theater. Full length Western Movie.

4:30—THOSE KEEN TEENS. Variety show from Radio City Auditorium.

7:00—LET'S LOOK AT THE NEWS.

7:15—TRYOUTS FOR TEEVEE. Television talent hunt from Radio City Auditorium.

7:45—GOLDEN WEDDING GREETINGS.

7:50—NBC NEWSREEL.

8:00—ABC MYSTERY QUIZ.

8:30—ABC INDOOR POLO from Chicago.

(Subject to Change)

SPECIAL NOTICE

As long and as often as equipment tests and adjustments will permit, WNBQ and NBC television station in Chicago will have a test pattern on channel 5, from 10:00 a.m. to 6:00 p.m., daily.

NANCY KILBERG of 221 S. Lombard, Oak Park, meets Little Bordy, WGN-TV marionette star seen week nights from 7:30 to 8 o'clock. The program is under the direction of Mrs. Arthur Nelson and Mrs. Lorraine Mackie.

Kup's Show-up Is Friday Feature

Author of "Kup's Column" in the Sun-Times, Irv Kupcinet, is now seen every Friday at 7:45 p.m. on WBKB. Kup's Showup brings to the video audience famous sports, theatre, headline names, in addition to an unknown person. These unknowns may be the cop on your beat, your plumber, or your favorite waitress. The Showup, written by Jimmy Savage, takes the form of a police showup except that the guests are more honest. Loraine Larson is director.

Fascinato . . .

(*Continued from page* 4)

then moved to the American Conservatory of Music in Chicago to continue his studies. He plays all the brass instruments, violin, viola, string bass, and tympani in addition to the piano.

After completing his education, Jack became pianist arranger for Louis Panico and later Orrin Tucker, Abe Lyman and Dick Jurgens.

His ambition is to compose serious music, but he says that if he were not a musician he would like to do newspaper work.

He is married and has two children, Toni 2½ and Tina 1.

Coburn Describes Installation Types

By WILSON COBURN

Most Television Receivers are sold to the customer with a one-year service warranty and a normal installation (whether Home or Commercial). For the present I will assume all installations are normal and will explain an abnormal installation and what must be done to rectify this situation.

A normal installation consists of an all-wave antenna, 100 feet of transmission lead-in line, stand off insulators, guy wire, brackets, about 2½ crew man hours of time, and whatever else necessary to make a neat looking installation. A television receiver is no better than the antenna used and the manner in which this antenna is installed. The best reception on television in Chicago and its suburban area is obtained by the use of a broad band all-wave antenna. This antenna must be designed to give maximum signal gain over the complete TV spectrum—44 to 216 megacycles. The antenna on the low channel station (44 to 88 mc) for best results should have a receiving element cut to about 88" and a reflector element cut to about 96". The antenna on the high channel station (176 to 216 mc) should have a receiving element cut to about 14" and a reflector element cut to about 16" for best reception.

Require All-Wave Antenna

Most television manufacturers prescribe and insist that the servicing companies installing for them use an antenna which meets these specifications. The normal installation zone is within a 25-mile radius of State and Madison Street in Chicago.

Outside this normal installation zone area and even in some instances within this area a good picture cannot be obtained with the material specified for a normal installation. In these cases special equipment, such as extension masts, special antennas, additional transmission line, boosters, additional labor, and many other innovations, are used to try and get best reception.

A good example of an abnormal in-

WHO IS HE? Without costumes and props we find Charley Dabney, the man behind the voices of Jimmy Durante, Beatrice Kay and Jerry Colonna. Charley is seen in "Sparkling Time" on WGN-TV Wednesday evenings.

"UGH!"

"If I only had a TELE-COLOR FILTER, I wouldn't suffer the glare from my TV set."

A NEW AMBER FILTER THAT POSITIVELY REDUCES GLARE AND RELIEVES EYE STRAIN

MONEY BACK GUARANTEE
(if not satisfied return within five days)

7" Screen	$3.95
10" Screen	4.95
12" Screen	6.95
15" Screen	8.95

(ADD 2% IN ILLINOIS)

Send Check or Money Order

TELE-COLOR CO.

1514 Hyde Park Boul., Chicago 15, Ill.
DRexel 3-6181

Television Forecast for

Sunday

December 5, 1948

WENR-TV Channel 7

4:30—SUPER CIRCUS. Tumblers, acrobatics, acts from the big top.
5:30—STUMP THE AUTHORS. On the spot narrations of original stories. A panel of three authors.
6:00—FEATURE FILM.
7:00—MUSIC IN VELVET. Don Lindley and the Velveteers with dance act.
7:30—ABC TELEVISION PLAYERS. Suspense drama.
8:00—SECOND GUESSERS. Comedy quiz. Historical and legendary characters in disguised situations.
8:15—FILM SHORTS.
8:30—WHAT DO YOU THINK? A forum discussion by members of the Great Books Groups on the topic "What Makes You Happy?"

WGN-TV Channel 9

6:00—REEL ADVENTURES. Amateur Films.
6:30—CHICAGO TRIBUNE COMICS. Walt Newton reads the funnies.
7:00—THE ORIGINAL AMATEUR HOUR. DuMont Television Network.
8:00—CROSS QUESTION. The realistic studio presentation of a fictional courtroom trial.
9:00—STARS OF TOMORROW. WGN amateur show televised as it is being broadcast.
9:30—CHICAGOLAND NEWSREEL REVIEW.

WBKB Channel 4

1:45—NOW I'LL TELL ONE. A sports cartoon show.
1:55—FOOTBALL. Chicago Rockets vs New York Yankees from Soldier's Field with Joe Wilson announcing.
6:30—FILM.
7:30—HEADLINE NEWS.
8:00—TELENEWS.
8:25—HOCKEY. Blackhawks vs Toronto Maple Leafs from Chicago Stadium. Joe Wilson announcing.
10:45—DISNEY NEWSREEL. The world's news at your door.

WNBQ Channel 5

7:10—STOP ME IF YOU'VE HEARD THIS ONE. Comedy show featuring Cal Tinney, Lew Lehr, comedian, with Roy Bower as emcee.
7:30—AMERICA SONG featuring Paul Arnold, folk singer.
8:00—TELEVISION PLAYHOUSE.
9:00—NBC NEWSREEL.

WTMJ-TV Channel 3

1:10—PACKER PREVIEW ON FILM.
1:25—FOOTBALL. Green Bay Packers vs Chicago Cardinals from Comiskey Park in Chicago.
3:50—SPORTS ROUNDUP.
7:00—FILM PROGRAM.
7:10—TELENEWS DIGEST.
7:30—TEEVEE VARIETIES.
8:00—NBC TELEVISION PLAYHOUSE.
9:00—NBC NEWS REVIEW of the week.
9:10—AROUND THE TOWN with the WTMJ-TV cameraman. Local film highlights.

(Subject to Change)

Installation

(*Continued from page* 13)

stallation is where a televiewer lives in an area where he is receiving a high channel station well and has poor reception on a low channel station or vice versa. To rectify this it might be necessary to stack two high or two low channel antennas together or add height with a mast, and sometimes two separate transmission lines with a switch, and sometimes two complete antennas stacked will help in improving the reception. All this additional work is not considered when a normal installation is quoted and the service companies cannot be expected to stand by the television owner.

Describe Residential Type

A "residential" type customer is one who has a set installed in his private home for his individual family use alone. A "non-residential" customer is one who uses the receiver for public entertainment, educational or commercial purposes in offices, hotels, taverns, clubs, theaters, restaurants, hospitals, schools, police stations, fire stations, churches, barbershops, doctor's offices, etc. These latter are termed commercial installations and are at rates above the normal home installation. These are what is known as a normal commercial installation.

Many times it is impossible to get permission to install a television antenna on the house and an inside antenna is sometimes used. Caution must be given such an installation as it does not equal reception obtained on an outside antenna and many times just won't work out. In all cases where the customer is in questionable location a survey may be made, at customer's expense, to determine if set will work. In other cases where set put in won't work a normal nominal charge is made at customer's expense, when the installation is removed.

Municipal Station Planned

Application for an experimental, high frequency license for WNYC, New York city's first municipally-owned, non-commercial station, has been drawn up and now awaits the approval of city officials.

Channel 4 Forecast

Kukla, Fran and Ollie
6:00 to 6:30 daily
New TIme Network Debut

Midget Boxing
8:15 Tuesday
Mighty mites rock and sock

Under 21
8:30 Friday
Chicago's official teen age show

Hockey Blackhawk—Toronto
8:25 Sunday
Two hours of
fast action

★ Channel 4

WBKB
Balaban & Katz

Some information about...

WNBQ
Chicago

THE NATIONAL BROADCASTING COMPANY... AMERICA'S No. 1 TELEVISION NETWORK

Broadcasting experimentally for more than 17 years
Broadcasting commercially since July 1, 1941
First broadcasters of *network* television

WNBQ... THE CHICAGO TELEVISION STATION OF THE NATIONAL BROADCASTING COMPANY

Test pattern since September 18, 1948
Experimentally carried...
The Cleveland games of the 1948 World Series
Election returns on November 2 sponsored by RCA-Victor

Regularly broadcasting...
"The Philco Television Playhouse" since October 31 and every Sunday evening from 8:00-9:00 P. M. (CST)
Regular commercial programming to begin January 8, 1949

ON OR ABOUT JANUARY 12, 1949, the NBC Eastern and Mid-western networks will be linked by coaxial cable. From that date on Chicago television viewers will see drama, music, variety and sporting events direct from WNBT, New York, and other NBC Eastern outlets over

GYURE BROS.
1547-49 121ST ST.
WHITING, IND.
20-52

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